313RGB (presents —) lan Anderson / The Designers Republic™
—Up Over Down Under™
May 02 — 26 (2013)
No Vacancy Melbourne (AU)

# **Press Release**

Ian Anderson founder of iconic design studio The Designers Republic™ is in Melbourne during May 2013 to open lan Anderson / The Designers Republic™ — Up Over Down Under™ and launch a series of exclusive satellite events including *Design Thinking*™ Workshops and Atoms Vectors Pixels Ghosts™ Event.

Ian Anderson / The Designers Republic™ — Up Over Down Under™ held at the No Vacancy Gallery (QV Building) in the Melbourne CBD, is a major showcase of the iconic design work of The Designers Republic<sup>™</sup> (TDR<sup>™</sup>). Launched on the 2nd of May and continuing between the 2nd–26th of May, expect an array of large-scale work and installation which blitzes you with provocative imagery punctuated by manipulated, abstracted and questioning texts.

Over the past 27 years TDR™ has had a significant global impact on visual culture. They have extended beyond the realms of graphic design to define the visual language of dance music, electronica and the Sony PlayStation gaming generation, attracting legions of fans and influencing an entire generation of creatives worldwide.

"We're more interested in 'what if' than 'what is'. Good isn't good enough." - Ian Anderson, TDR™

In addition to the *Up Over Down Under™* Exhibition a series of Design Thinking<sup>™</sup> workshops will be held in Melbourne and Sydney. The workshops have been specifically designed to challenge the Student and Professional alike to explore creative briefs including Impossible Branding and Narrative in Design.

lan Anderson will be sharing his insights and experiences to delegates from all over the globe at agldeas 2013, one of the largest and most prestigious design festivals in the world. Over 3 days, 40 internationally acclaimed designers converge on the Melbourne Convention and Exhibition Centre to present an extraordinary program of events that promote the value of design driven innovation.

To wrap up the Melbourne leg of *Up Over Down Under*<sup>™</sup>, audiences will have the unique opportunity to witness Harmonic 313 (Warp Records) & the Pho-Ku Polluted Rockers™ on the decks at Atoms Vectors Pixels Ghosts™ – an audio-visual event which takes TDR™ out of the design realm and celebrates TDR™ related electronica which touched countless creatives and music lovers.

Interviews and Media Kit available on request.

Visit: www.tdr-upoverdownunder.com for more information.

Ian Anderson / The Designers Republic™ Up Over Down Under™

May 2nd-26th 2013

#### (-Grand) Opening

6:00pm Thursday, May 2nd 2013

No Vacancy Gallery QV Building 34-40 Jane Bell Lane (enter from Russell St), Melbourne CBD

### Ian Anderson at agldeas International Design Forum

May 1st - 3rd 2013 Melbourne Convention & Exhibition Centre Plenary 2, 1 Convention Centre Place, South Wharf

#### Design Thinking™ Melbourne Workshops

May 4th & 5th 2013 No Vacancy Gallery **QV** Building 34-40 Jane Bell Lane (enter from Russell St) Melbourne CBD

#### Atoms Vectors Pixels Ghosts™

6:00pm, Sunday, May 5th 2013 Section 8 27-29 Tattersalls Lane (off Lonsdale St) Melbourne CBD

# Design Thinking™ Sydney Workshops

May 7th & 8th 2013 **General Assembly** Fishburners, Level 1 608 Harris Street, Ultimo

#### Media Contact

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# Interview Contact

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Presented By





















